



Dear Friend of the River,

Join us for the [annual Tennessee River Rescue](#) on the 1st Saturday of October. The [Tennessee River Rescue](#) is an annual community-wide clean-up of the Tennessee River and some of its tributaries. Each year, hundreds of volunteers help to make this event a success. In thanks, we provide shirts, community service hours, and a chance to make a positive impact in our river basin!

The Tennessee River Rescue event spans a vast region with over 1,000 volunteers from Tennessee, Alabama, and Georgia joining in to haul away between 40,000 and 60,000 pounds of trash! Plus, they clear out and recycle hundreds of tires. While most of the cleanup happens on land, local folks get involved with kayaking, boating, school projects, and even diving teams to tackle huge sections of the Tennessee River Basin. And thanks to our outreach and media buzz, more than 100,000 people have learned about the litter problems facing our watershed, which is a great step toward protecting our waters.

[Our mission at WaterWays is to empower individuals to protect and restore the waters where they live, work, and play.](#) We are the not-for-profit organization that coordinates the Tennessee River Rescue, but it is the sponsors and volunteers that make it happen each year. We hope you will consider a donation and be a part of this event to clean up a vital part of what makes the TN River Basin beautiful! In addition to a donation, we invite your company to participate by working together on that day or another day in October. We hope you will join us because together we are the solution!

Thank you so much for your consideration,

TENNESSEE RIVER RESCUE COMMITTEE

Brooke Fleeman - WaterWays Assistant Director brooke@mywaterways.org

TENNESSEE RIVER RESCUE SPONSORSHIP OPPORTUNITIES

Creek Crew SPONSOR- For a **\$300** donation, your company name is printed on the back of the shirt and is listed on the official Tennessee River Rescue website.

Stream Steward SPONSOR - For a **\$600** donation, in addition to what's mentioned above, your company will be considered a sponsor of a clean-up site and have your company name/logo printed on an event banner.

River Defender SPONSOR - For a **\$1,500** donation, in addition to what's mentioned above, your company logo (not just your name as included in the levels above) will be printed on the back of the volunteer t-shirt and added to the official Tennessee River Rescue print flyer. Coordinated media appearances are also available.

Watershed Warrior SPONSOR - For **\$2,500** donation, in addition to what's mentioned above, your company will be recognized in the WaterWays Annual Print newsletter as a premiere sponsor of the event as well as logo placement on the WaterWays website.

TITLE SPONSOR - As special recognition for this being our 37th year of cleaning up the river you have the opportunity to be the title sponsor at the **\$5-10,000** level! This level allows your logo top placement of our signature t-shirt (distributed to over 1,000 volunteers) and recognized in all our press, social media releases, and annual recognition on the River Rescue and WaterWays websites.

**The last day for sponsors to be added to the t-shirt is
August 20th, please notify before this date.**



Sponsor Registration Form
Tennessee River Rescue

Sponsor Name _____

Contact _____

Phone # _____

E-mail _____

Address _____

Sponsorship Level: Please check one

Creek Crew _____ Stream Steward _____ River Defender _____

Watershed Warrior _____ Title Sponsor _____

Amount Paid \$ _____ Check# _____ Online _____

Sponsor Signature _____

Date _____

*Sponsor Logo may be e-mailed to: Brooke@mywaterways.org.

Checks may be made payable to WaterWays and mailed to:

P.O. Box 4437
Chattanooga, TN 37405
Attn: Brooke Fleeman/River Rescue

All donations are tax-exempt to the
fullest extent allowed by law.

EIN 20-1065856

